

## BSB Innovation Prize 2008 awarded



Founder of the Innovations Prize, Dr. Jan-H. Riedel (2nd from right) with the prizewinners Dr. Fred Züllli (Mibelle), François Blanchard (Codif) and Kai Schwabe (Dr. Rimpler) (from left to right)

photo: Angelika Meiss

The 6th BSB Innovation Prize for cosmetics and chemical ingredients, for which **BASF** acts as the principal sponsor, was awarded on April 16th by the **Dr. Riedel consultancy and service bureau** in Hamburg. In the "Most Innovative End Product" category the **Isabelle Lancray** brand **Summer Eye Contour Cream Nano-Remodelizing** by **Dr. Rimpler** took first place. Second place went to **Kneipp's Milchbad Zauberzart**.

The most innovative ingredient concept in the "Naturals" category was won by **PhytoCell** from **Mibelle Biochemistry**. Second place was taken by **PhytoGaba** from **Doosan** of South Korea, and third place went to **Alban Muller's Preparami**. The winner of the "Functionals/Recipients" category was **Hydrasalinol** from

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**Codif**, followed by **SymClariol** and **SymMollient** from **Symrise**, which took second and third place respectively.

The winners were selected by two independent international panels of judges, which included **COSSMA** editor Angelika Meiss.

\* Further photographs of the awards event can be found on the Internet (see Internet button)

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