



Breaking News on Cosmetics Formulation & Packaging in Europe

BSB Innovation Awards 2010 focus on technology

By Simon Pitman, 05-May-2010

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The eighth BSB Innovation Awards took place in Paris at the end of April, awarding key players in both the ingredients and finished goods categories.

Sponsored by Symrise, BASF and Dow Corning, the event aims to recognize the biggest advancements in the worldwide personal care and cosmetics industry during the course of 2009.

In particular, technologically advanced products were given recognition this year, with products that incorporated nanotechnology in their development being particularly recognised.

The awards were chaired by BSB founder Dr Jah Riedl, who has officiated at the event since its debut in 2003, which included a 'get together' and networking opportunity for industry professionals.

Independent jury

Each prize winner is selected by an international and independent jury that consists of industry professionals from leading players including La Prairie, Procter & Gamble, Unilever and Mibelle Cosmetics.

In particular it was the award for the most innovative finished good that focused on technology, with the products that received the first and second prizes both featuring nanotechnology.

The prize for the most innovative finished product went to Dr Babor for its product Skinoage Nanocell, while second prize went to Dr. Rimpler Cutanova Nanosensitive Cream, while third prize went to Platinum by Marcus Schenkenberg, awarded to LR Health & Beauty Systems.

Ingredients development focuses on naturals

The prize for the most innovative ingredient focused on naturals, currently one of the most dynamic trends in the industry, and one that is increasingly a driving force behind ingredients development.

The first prize went to leading event sponsor Symrise, for its SymSitive 1609 ingredient, a natural-based product that combines soothing properties to help treat sensitive skin by minimizing sensitivity reaction to the skin.

The second prize in this category went to Phormiskin from Codif, a skin rejuvenator aimed at enhancing the radiance of the complexion, while the third prize went to Syn-Hycan, from DSM, an anti-ageing ingredient that boosts the hyaluronan content for the skin.

The 2011 BSB Innovation Awards are scheduled to take place in Milan, Italy and companies are invited to submit entries for the event no later than December 1, 2010.

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